



NEW BID PLAN TAKES SHAPE

We are in the process of renewing the Business Plan for the Cathedral Quarter Business Improvement District for a fourth term. A BID can only last five years and this one ends on 28th February 2023.

Over the last few months, we have been listening to businesses and their thoughts, ideas and aims for the present and the future and I'd like to thank everyone who has taken the time to talk to the team. We have received some great ideas and some strong themes have emerged.

We want to support all businesses in the Cathedral Quarter to recover from the challenges of the last two years and take advantage of the opportunities for the future. I am confident that by working together, businesses will continue to thrive and the Cathedral Quarter will be a great place to work, live, and enjoy.

The new BID Proposal and Business Plan is being worked on and will be launched at the start of October ready for the ballot in November. In the meantime, if anyone wants to talk to the

team, please do not hesitate to contact the **BID Manager Brad Worley** on **01332 419053**.

Chair of Cathedral Quarter BID Ltd



Martin Langsdale MBE
– Raybould & Sons

Key themes emerged from businesses

Over the last few months, we have been listening to businesses in the Cathedral Quarter through surveys, workshops, renewal events and interviews. This feedback has shaped the three key priorities for the next BID term:

EXPERIENCE

Ensure the area is:

- Safe and welcoming
- Clean, attractive and accessible

BUSINESSES

- Increase the profile of the CQ and its businesses
- Drive footfall through events and things to do

GROWTH AND INVESTMENT

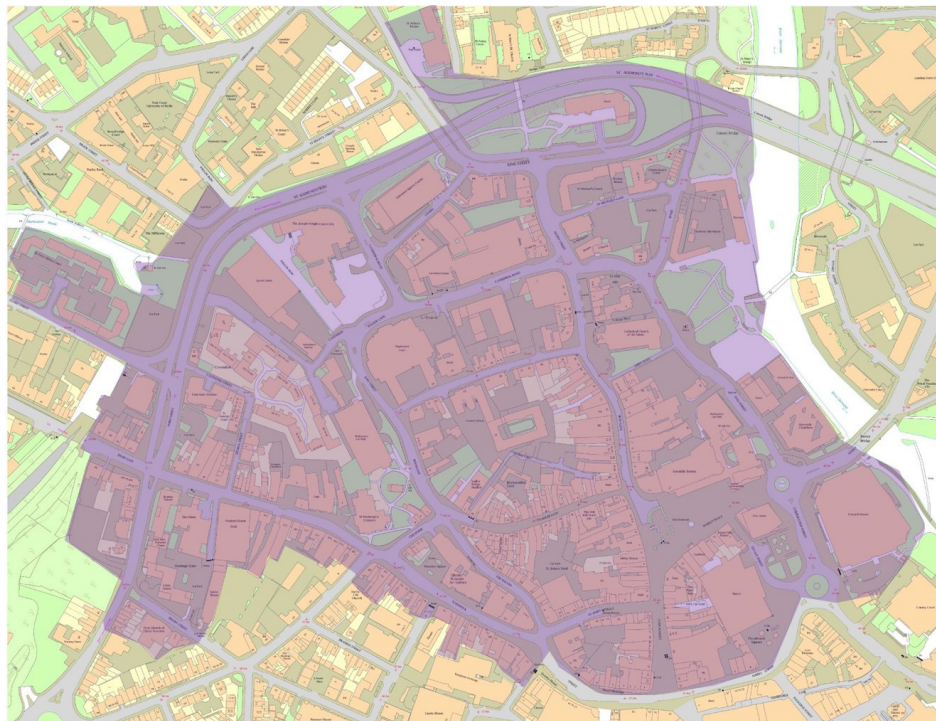
- Influence, shape and drive more coordinated city centre planning and development
- Work with businesses to support their growth and development.



The BID Area

The Cathedral Quarter will continue to build on its strengths as a great place to do business, and a dynamic and creative place where you can explore the

local culture and heritage of Derby in a way which reflects its values of being individual, diverse and inspiring.



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COUNTDOWN to the ballot



AUGUST – SEPTEMBER 2022

- **Preparing and finalising** the BID Proposal and Business Plan

OCTOBER 2022

- **Thursday 13th October** – Launch event
- **27th October** – Ballot period starts

NOVEMBER 2022

- **24th November** – Ballot period ends
- **25th November** – Ballot results announced

MARCH 2023

- **1st March 2023** – New BID term starts

Ways to get involved



To make sure that the BID is able to provide the support your business needs over the next five years we encourage anyone to contact the CQ BID Team on Tel: **01332 419053** or email: **enquiries@derbycathedralquarter.co.uk**

You can find all the information on the BID renewal section of the CQ website **www.derbycathedralquarter.co.uk/cathedral-quarter-bid-renewal-2023-2028**