



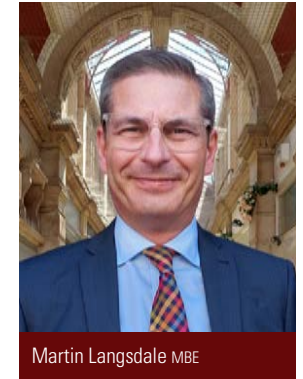
CATHEDRAL QUARTER DERBY

ANNUAL REPORT 2023-24



CHAIR'S INTRODUCTION

Welcome to Cathedral Quarter Business Improvement District's (BID) Annual Report for 2023-2024.



Martin Langsdale MBE

2023 saw the Cathedral Quarter BID embark on the start of another five-years, thank you to all the businesses and organisations that voted to continue the Business Improvement District (BID) for a fourth consecutive term.

This annual report serves as a comprehensive overview of our efforts and achievements, in sustaining and enhancing the unique character of the Cathedral Quarter. Over the years, our BID has played a pivotal role in creating a thriving community, supporting local businesses, and enriching the cultural tapestry that defines our city.

Throughout the year, we enthusiastically hosted several events including 'A Jurassic Day Out in Cathedral Quarter,' 'Celebrate Sadler Gate,' and the 'CQ Carnival Day,' all made possible via your levy payments to the BID. Additionally, we proudly sponsored noteworthy events like 'Derby Festé' and 'Museum of the Moon,' drawing in crowds of thousands to our area. These gatherings not only provided entertainment but also offered a compelling showcase of the Cathedral Quarter as a prime destination for leisure, underscoring the areas appeal as a welcoming and vibrant place to visit.

Exciting transformations are also underway with the completion of the Condor apartments standing as a testament to the city's commitment to modern living. Simultaneously, the commencement of the new entertainment arena, scheduled for completion in early 2025, promises to be a focal point for entertainment and community gatherings. Furthermore, the ongoing refurbishment of the Market Hall is also anticipated to reach completion in early 2025, ensuring that our historic market remains a vibrant hub for commerce and community engagement, blending tradition with modernity. These are all developments that will enhance the quality of life for the business community and visitors alike.

Thank you for your ongoing support, and I invite you to delve into the pages of this Annual Report to gain insight into the milestones of the past year and the vision that propels us into the future. Together, let us continue to build a Cathedral Quarter that not only preserves its rich heritage but also evolves as a dynamic and inclusive space for generations to come.

Martin Langsdale MBE – Chair of Cathedral Quarter BID Board

Chartered Surveyor, Raybould & Sons

THE CATHEDRAL QUARTER VISION

“To support and enable all businesses to benefit from the Cathedral Quarter as a place which is attractive and vibrant with a sense of community and a lifestyle which is individual, diverse and inspiring.”

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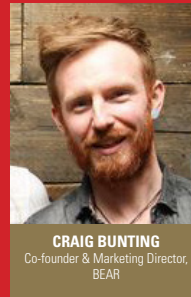
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Get involved in your BID

CATHEDRAL QUARTER BID BOARD MEMBERS

The Cathedral Quarter BID Board is elected by members Cathedral Quarter Derby Ltd, drawn predominantly from those who pay a levy in the area and made up of a representative cross-section of businesses, stakeholders and key agencies associated with the successful delivery of the BID project.

The role of the Board is to safeguard the interests of the levy payers by ensuring that the BID operates in line with the Business Plan and offers consistent value for money in line with its targets.



CRAIG BUNTING
Co-founder & Marketing Director,
BEAR



FRASER CUNNINGHAM
Partner, Smith Partnership



JAMES HURDIS
Owner and Director, Canopy



CARLEY FOSTER
Head of the Centre for Business
Improvement, University of Derby



DEBBIE JARDINE
Director, Dream Doors



MARTIN LANGSDALE MBE
Chair of CQ BID Board and Chartered
Surveyor, Raybould & Sons



NADINE PEATFIELD
Deputy Leader & Cabinet Member
for City Centre, Regeneration, Culture
and Tourism, Derby City Council



MATTHEW EYRE
Shadow Cabinet Member for
Leisure, Culture & Innovation,
Derby City Council



DEAN PETER ROBINSON
Dean of Derby Cathedral



DEAN JACKSON
Owner and Founder, HUUB
Design



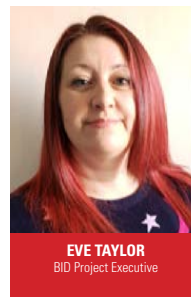
JASON MARSHALL
Owner, Foulds Guitars

CATHEDRAL QUARTER BID TEAM

Cathedral Quarter BID is project managed by Partnerships for Better Business Ltd (pfbb UK), who are a BID Management Consultancy specialising in the delivery and development of BIDs and led by Ian Ferguson and Melanie Ferguson-Allen.



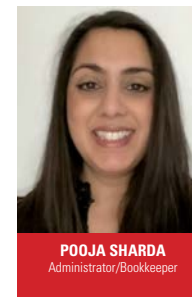
BRAD WORLEY
BID Project Manager



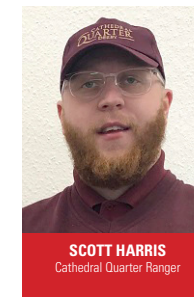
EVE TAYLOR
BID Project Executive



CHARLOTTE FEARN
Administrator/Data Analyst



POOJA SHARDA
Administrator/Bookkeeper



SCOTT HARRIS
Cathedral Quarter Ranger



JON MCKENZIE
Cathedral Quarter Ranger



1 OBJECTIVE

THE CATHEDRAL QUARTER EXPERIENCE

Established in 2007, the Cathedral Quarter Business Improvement District (BID) is a community-driven initiative spearheaded and financed by local businesses. Our objective is to transform the area into a unique, inspiring, and inclusive destination for both visitors and employees. By channeling your levy contributions, we are dedicated to enhancing the area's safety, attractiveness, and overall enjoyment for everyone involved.

KEY STATS

3750

Hours of BID Rangers on Duty

3067

Business Visits undertaken

342

Ambassadorial engagements carried out by the Rangers

40

Storewatch radios provided together with St Peters Quarter

58

Businesses signed up to the DISC business crime intelligence scheme

THE CATHEDRAL QUARTER RANGERS

Feel free to reach out to our **BID Rangers**, Jon and Scott, for assistance, information, and guidance regarding BID projects, initiatives, and opportunities that can positively impact your business. The Rangers are active in collaborating with partners to address and combat crime and anti-social behaviour in the area as well.

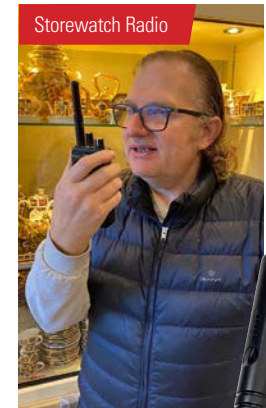
CRIME PREVENTION SCHEME

The funding for the **Crime Prevention Scheme** for Cathedral Quarter businesses,

offered in collaboration with Derby City Council is still on going. Over the past year, several businesses have benefited from additional security features, including the installation of CCTV.

STOREWATCH RADIO

Cathedral Quarter BID continues to offer the **Storewatch Radio** loan scheme to businesses situated on the ground floor. These radios serve as a means for businesses to stay in communication with each other, the Rangers, and other partners, including the Police and CCTV.





DERBYSHIRE BUSINESS CRIME REDUCTION PARTNERSHIP

Cathedral Quarter remains committed to supporting the **Derbyshire Business Crime Reduction Partnership** (DBCPR) by funding it, ensuring that levy-paying businesses have complimentary access to the county-wide scheme. Business owners can conveniently download the DISC app, enabling them to share information, report incidents to the Police, access offender photo galleries, and receive crime alerts and newsletters. If your business is interested in participating in the scheme, please reach out to the BID office.



CQ Defibrillator



Safer Business Action Day

BUSINESS CRIME MEETINGS

We collaborated with St. Peter's Quarter BID and the DBCRP to organise a monthly **Crime and Business drop-in meeting**. This provided an excellent platform for businesses to engage in direct discussions with the Police, PCSOs, and PPOs, addressing any crime and anti-social behaviour (ASB) concerns they might be facing. It also offered an opportunity for businesses to share relevant intelligence. Stay tuned for announcements of dates and locations in our weekly ebulletins for events in 2024.

MAINTENANCE OF DEFIBRILLATOR

In 2019, the BID placed a

defibrillator on Friar Gate, located at Norman House, adjacent to Smith Partnership. Ongoing funding is dedicated to the upkeep of this unit and this year we also assisted Derby City Council with installing an **emergency bleed kit** in the same location, ensuring the availability of crucial lifesaving equipment in the Cathedral Quarter area.

PURPLE FLAG ACCREDITATION

After an evaluation in April, it was declared that Derby has successfully maintained its **Purple Flag** status for the tenth consecutive year. The Cathedral Quarter BID collaborated with Derby City Council and other partners in submitting the application to the Association of Town and

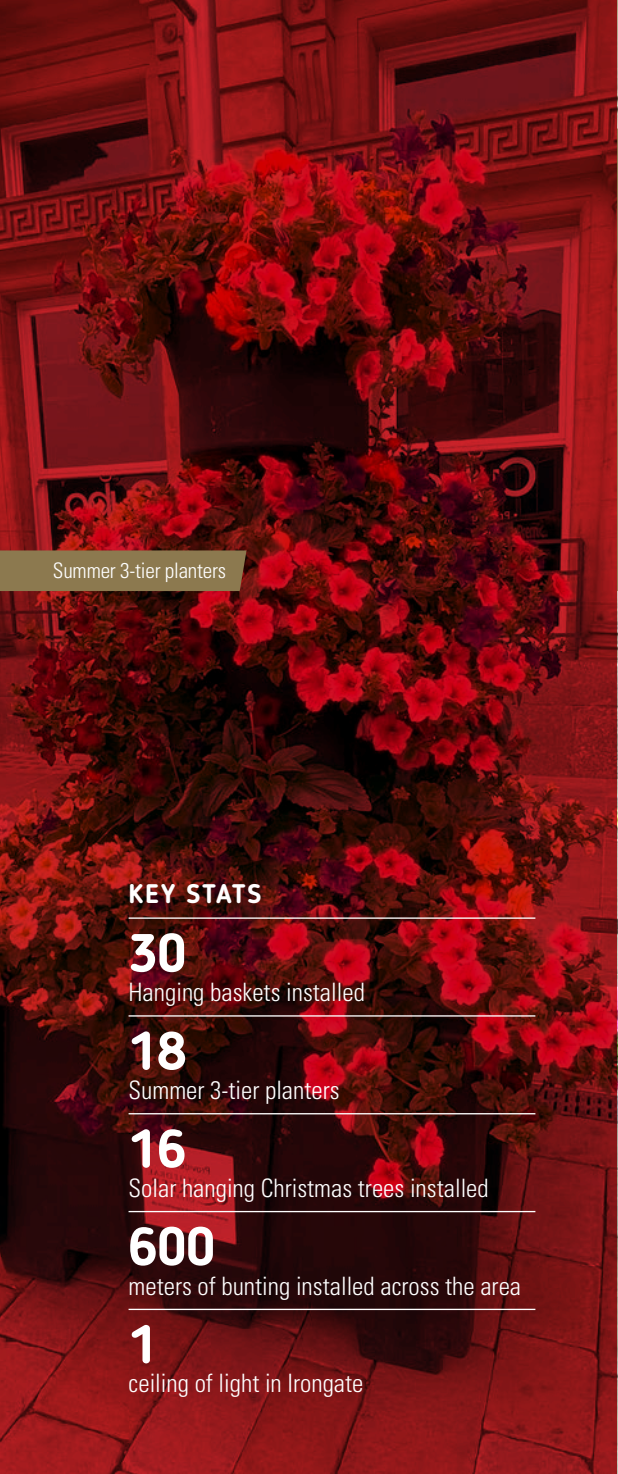
City Management (ATCM). Initially attained in 2013, the Purple Flag is an international accreditation scheme that acknowledges a town's exceptional management of the evening and night-time economy.



Purple Flag

SAFER BUSINESS ACTION DAY

The collaborative efforts between law enforcement and businesses were evident during the **Safer Business Action Day** in October. The event, attended by the Police and Crime Commissioner for Derbyshire, Angelique Foster, and Cllr Hardyl Dhindsa, showcased a united front against anti-social behaviour (ASB). Businesses underlined the extent of ASB they encounter, underscoring the urgency for proactive measures to ensure a secure business environment. This initiative not only addressed current challenges but also set a positive precedent for future endeavours aimed at fostering a safer business community.



Summer 3-tier planters

KEY STATS

30
Hanging baskets installed

18
Summer 3-tier planters

16
Solar hanging Christmas trees installed

600
meters of bunting installed across the area

1
ceiling of light in Irongate

In the last year, the BID has supported the placement of numerous floral arrangements and bunting, enhancing the streets' aesthetics from late spring through autumn. Additionally, we financed extra lighting, including a new canopy of light and solar hanging trees, to illuminate the streets during the festive season.

We also funded new window vinyl's for some long-term vacant units, helping them to appear more appealing and add a splash of colour to the street.



CQ Window Vinyls



CQ Bunting



CQ Hanging Baskets

FOR THE **SUMMER** MONTHS...

Throughout the summer months this year, the Cathedral Quarter BID adorned Iron Gate, Corn Market and The Strand with festive bunting. The installation marked the onset of the **Celebrate Sadler Gate** event and various other summer festivities including **Derby Festé** and the **Folk Weekender**. The **bunting** remained in place, adding vibrancy to the surroundings, until October.

Additionally, the Cathedral Quarter BID allocated funds for the placement of numerous striking **3-tiered planters** and **hanging baskets** within the BID area. Collaborating with Derby City Council, these captivating floral displays adorned

the area throughout the summer and extended into the autumn season.

AND FOR THE **WINTER** MONTHS...

Collaborating closely with Derby City Council, Cathedral Quarter BID took measures to ensure the city remained adorned with **festive lighting**. This included the installation of cross street lighting and mini trees on shop frontages. Moreover, the BID contributed to the festive ambiance by funding **solar-powered mini trees**, suspended from hanging basket fixtures along Queen Street & Corn Market.

In partnership with QUAD, we also supported an animation on the Cathedral



CQ Ceiling of Light



Great British Spring Clean



Celebrate Sadler Gate



Celebrate Sadler Gate



A Jurassic Day Out

tower, featuring a cascade of snowflakes throughout the festive period. The official light switch-on event occurred on Saturday, December 2nd, organised by Derby City Council and featured a lantern parade led by Surtal Arts. During this festive occasion, visitors had the opportunity to appreciate the **Canopy of Light** on Iron Gate, a project fully-funded by the BID.

GREAT BRITISH SPRING CLEAN

In March, the BID supported the Keep Britain Tidy initiative – **The Great British Spring Clean**. Joined by volunteers from a number of local businesses we collected over 20 bags of litter from around the BID area as well as removing out of date signage from lamp posts and fly posters from buildings.

Derby City Council's Streetpride team also performed a number of tasks in support with gum removal, jet washing and cleaning the windows of vacant properties.

KEY STATS

8
Events funded

4
Events sponsored

9
Events supported

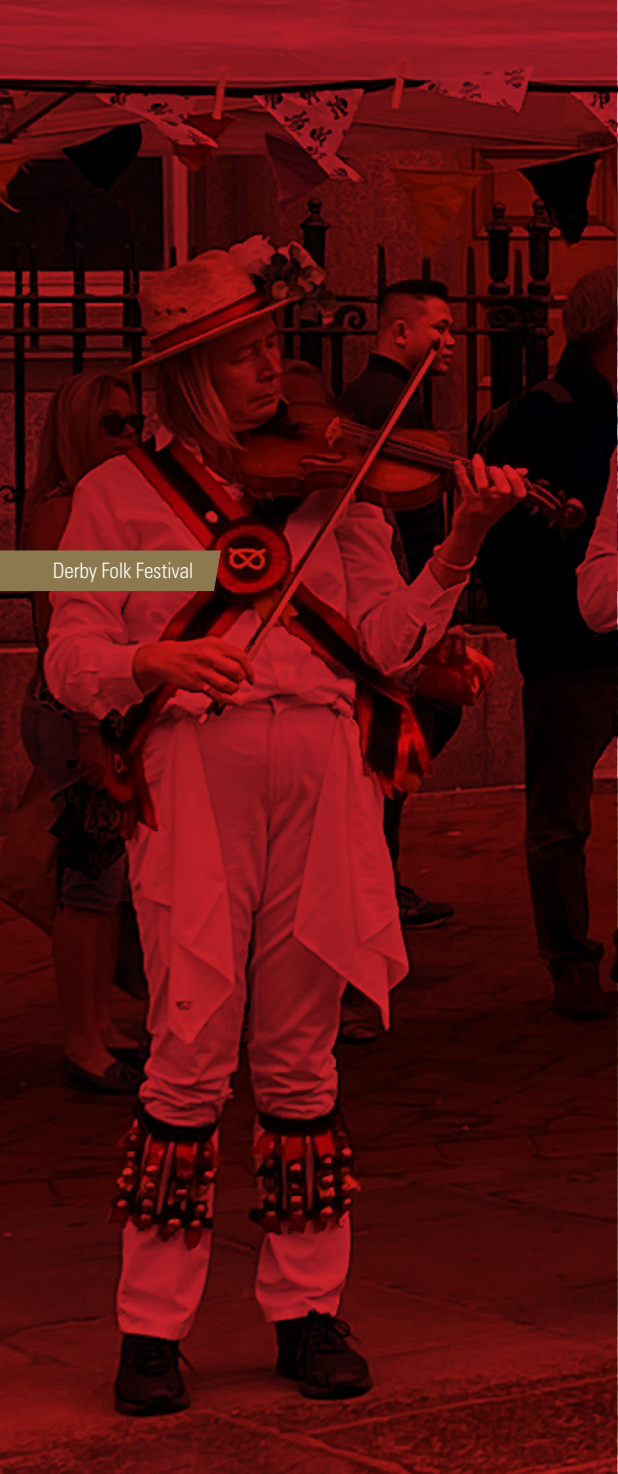
CELEBRATE SADLER GATE

In July, We worked again with the business community of Sadler Gate to bring back the **Celebrate Sadler Gate** event. Featuring live music, **Disney Princesses, Baby Dinosaurs, Dance Troupes, DJs,** and more, visitors had a great day that was filled with entertainment for everyone. We look forward to bringing back the now annual celebration in 2024!

A JURASSIC DAY OUT IN CATHEDRAL QUARTER

In July, despite the persistent rain, we enthusiastically hosted the second **'A Jurassic Day**

Out in Cathedral Quarter, welcoming a host of prehistoric friends to the BID area. The City Centre buzzed with life as Dinosaurs roamed the streets, parading around the arena in the Market Place, much to the delight of the crowds who braved the wet weather to witness the spectacle. Despite the challenging weather conditions, footfall on the day was up by over 8% compared to the previous weekend, proving that a roaring good time was had by all! The success of this event has paved the way for its return in 2024, so start brainstorming ideas on how your business can actively participate in the day.



Derby Folk Festival



A Jurassic Day Out



CQ Carnival Day



Derby Festé



CQ CARNIVAL DAY

In August, we organised our first **CQ Carnival Day**, a delightful blend of street theatre, circus acts, and comedy. Families revelled in captivating performances by Circo Rum Baba, Angie Hula Hooper, and others. Additionally, they had the opportunity to encounter a giant puppet elephant parading around the Market Place. The event featured a plethora of complimentary activities, such as crazy golf, face painting, and crafting. Notably, footfall on the day surged by 20.4% compared to the previous weekend.

CORONATION CELEBRATIONS INCLUDING CORONATION TRAIL

To commemorate the **Coronation of King Charles III**, we organised a family-friendly poster trail from May 2nd to 14th. Eleven posters, each featuring a different letter and a fun fact about the King, were strategically placed in business windows. Participants utilised the LoyalFree app to locate the posters, collecting letters along the way. The challenge was to unscramble the letters to reveal the name 'King Charles.' The BID further supported three days of festivities at Derby Cathedral, including a screening of the ceremony. Attendees were invited to join a **'Big Lunch'**

event and participate in the **'Big Help Out,'** engaging in activities like bell ringing and flower arranging. The celebrations provided a vibrant and engaging experience for the community.

DERBY FESTÉ

September marked the much-anticipated return of **Derby Festé**, featuring a myriad of captivating performances spanning the Cathedral Quarter and St Peters Quarter BID areas throughout the weekend. Enthusiastic crowds were treated to mesmerising acrobatic acts, dynamic dance performances, live music, and intriguing artistic installations. The BID takes pride in once again sponsoring this event,

contributing to its success and the vibrant cultural tapestry of the community.

DERBY FOLK FESTIVAL

Once again, the BID proudly sponsored the **Derby Folk Weekend**, which took place from September 29th to October 1st. Performances took place at The Old Bell Hotel with some free fringe performances along the streets of Cathedral Quarter throughout the weekend. The BID also supported events throughout the year such as **St Georges Day, Museum of the Moon at Derby Cathedral** and the **Derby Poetry Festival.**



Santas Grotto



Snow Globe



Christmas Entertainment



CQ Ice Rink



Window Wonderland Competition



Golden Ticket Prize Draw

KEY STATS

Over **3500** golden ticket entries

Over **1170** visitors to Snow Globe

Over **1300** visitors to the Cathedral Quarter Grotto at QUAD

CHRISTMAS ENTERTAINMENT

Cathedral Quarter BID funded free festive entertainment each Saturday from the 2nd -23rd December. Each weekend featured a number of walkaround acts that interacted with visitors to the area including characters such as the Grinch and a Gingerbread man.

SANTA'S GROTTTO

In collaboration with QUAD, the BID co-funded a **Santa's Grotto**. At a cost of £4 per child, visitor were eager to meet Santa, enjoying a northern lights experience and posing for photos in a sleigh. Each child also departed with a CQ-branded goodie bag.

GOLDEN TICKET PRIZE DRAW

Christmas 2023 saw us collaborate once more with St. Peters Quarter BID for the **Golden Ticket prize draw**. Four winners each secured £500 of shopping vouchers each, redeemable at businesses in Cathedral Quarter and St. Peters Quarter. The primary objective of the Golden Ticket Prize Draw was to stimulate and boost foot traffic in the city centre. Entrants were exclusively eligible by acquiring a ticket from participating businesses and submitting it into one of the 20 designated post boxes situated in businesses spanning both BID areas.

SNOW GLOBE

This year, the BID funded the return of the large **snow globe** located at the Waterfall on December 2nd and 16th. These inflatable installations provided an enchanting experience, allowing individuals to enter and immerse themselves in a winter wonderland! Over 1170 visitors delighted in this complimentary attraction during the two days it was available.

WINDOW WONDERLAND COMPETITION

We partnered with St Peters Quarter BID again for the **Window Wonderland competition**. 40 businesses took part this year bringing some very creative designs to the city

centre.. The public vote, which took place via the LoyalFree app and well as QR codes in the entrants windows, saw Tuckwell and Co scoop 1st place in our area, with Blend Salon and Milk & Honey coming 2nd & 3rd.

CATHEDRAL QUARTER ICE RINK

Sponsored by the BID, the **Cathedral Quarter Ice Rink** made a dazzling return to the Market Place in December. As an exclusive perk for levy-paying businesses, a special skating session was held, adding an extra layer of enjoyment and community engagement to this festive endeavour.



Sadler Gate

2

OBJECTIVE

THE CATHEDRAL QUARTER BUSINESSES & ORGANISATIONS

By employing diverse communication channels, we persistently enhanced the local, regional, and national standing of the Cathedral Quarter brand. Our efforts focused on showcasing the Cathedral Quarter as an excellent destination, creating avenues for business promotion.

KEY STATS

3
BID Newsletters issued to BID Businesses

133
eBulletins distributed to a mailing list of over 3000 subscribers

15,000
Summer Life Magazines distributed across Derby

135,000
Festive Guides distributed across Derby

20% Increase in Instagram followers

30% Increase in Facebook followers

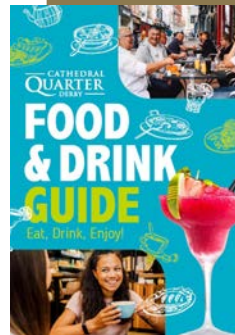
11% Increase in LinkedIn followers

21% Increase in TikTok followers



CQ SUMMER LIFE

The June edition of **CQ Summer Life Magazine**, comprising 15,000 copies, reached its audience through a precise household mailing and distribution to city centre businesses. Additionally, the digital version was accessible on the CQ website and actively promoted across various online platforms to ensure widespread visibility. The magazine showcased details about businesses situated in the Cathedral Quarter, along with coverage of events and attractions available for visitors to enjoy throughout the summer in the BID area.



FOOD AND DRINK CAMPAIGN

During the Summer the BID released an updated version of the popular **Food and Drink Guide** featuring all the hospitality venues in the Cathedral Quarter area. Printed versions were distributed around the Cathedral Quarter, whilst a digital version gained a reach of over 20k via Facebook advertising.

We also ran a Food and Drink campaign throughout the month of October, using social media to highlight all the wonderful businesses we have in our area and to celebrate Derby's Purple Flag accreditation which is awarded to areas that promote a safe night out.

FESTIVE GUIDE

In November, we once again joined forces with Derby City Council to craft the **'Festive Derby' Guide**. Encompassing a comprehensive list of city-wide events and activities, this booklet reached over 135,000 households in Derby & Derbyshire, extending the outreach of the Cathedral Quarter area through a distributed printed mailing like never before.



PURPLE FLAG & DERBYSHIRE BUSINESS CRIME REDUCTION PARTNERSHIP (DBCPR) CAMPAIGN

Purple Flag is the accreditation given to towns and cities with a vibrant and safe evening economy and each year the month of October is dedicated each year to highlighting the award and promoting awareness. Derby has retained its Purple Flag status for 11 consecutive years, proving that the businesses in the area create a welcoming, safe environment to enjoy a great night out.

Over the course of the month we ran a social media campaign highlighting the businesses and initiatives that contribute towards us retaining the accolade. This included the work we do together with the Derbyshire Business Crime Reduction Partnership (DBCPR)



SMALL BUSINESS SATURDAY CAMPAIGN

Small Business Saturday took place on 2nd December and during November leading up to the day, we ran a social media campaign promoting as many of our independent businesses as possible to raise awareness of using local companies this Christmas and beyond.



CQ WEBSITE BUSINESS PROFILE

Every business in the Cathedral Quarter enjoys its dedicated profile page on the **CQ website business directory**. Feel free to reach out if you wish to make any updates to your page.

EBULLETINS AND BUSINESS COMMS

Businesses are regularly informed of crucial and pertinent details about BID projects, local developments, positive news, and more through our weekly communications. To stay in the loop and receive these updates, kindly reach out to the BID office via email at enquiries@derbycathedralquarter.co.uk.

SOCIAL MEDIA AND BUSINESS PROMOTION

The **Cathedral Quarter** has consistently strengthened its digital footprint, expanding its community of followers and actively engaging with audiences to drive foot traffic back to the City Centre. We consistently share relevant posts from businesses when the BID is tagged in and encourage your continued participation. By doing so, we collectively promote the exceptional offerings within the area.

PROFESSIONAL SERVICES FOCUS

During the months of January and February, we ran a campaign via our social media channels to highlight each one of our levy paying **Professional Services** businesses. The Derby Uncovered Publication also ran a full page article in their February edition to highlight this sector, giving extra visibility.



LOYAL FREE

We continue to fund the **LoyalFree app**, enabling you to showcase your business to a vast community of local app users at no cost. This is achieved through the provision of incentives, deals, and digital loyalty programs. Additionally, you can promote your events and organise in-app competitions. Within the app, we've established various trails to boost foot traffic in the BID area. Examples include the 'Family Friendly Places to Eat' trail and the 'Student Favourites' trail.

KEY STATS

1042
users

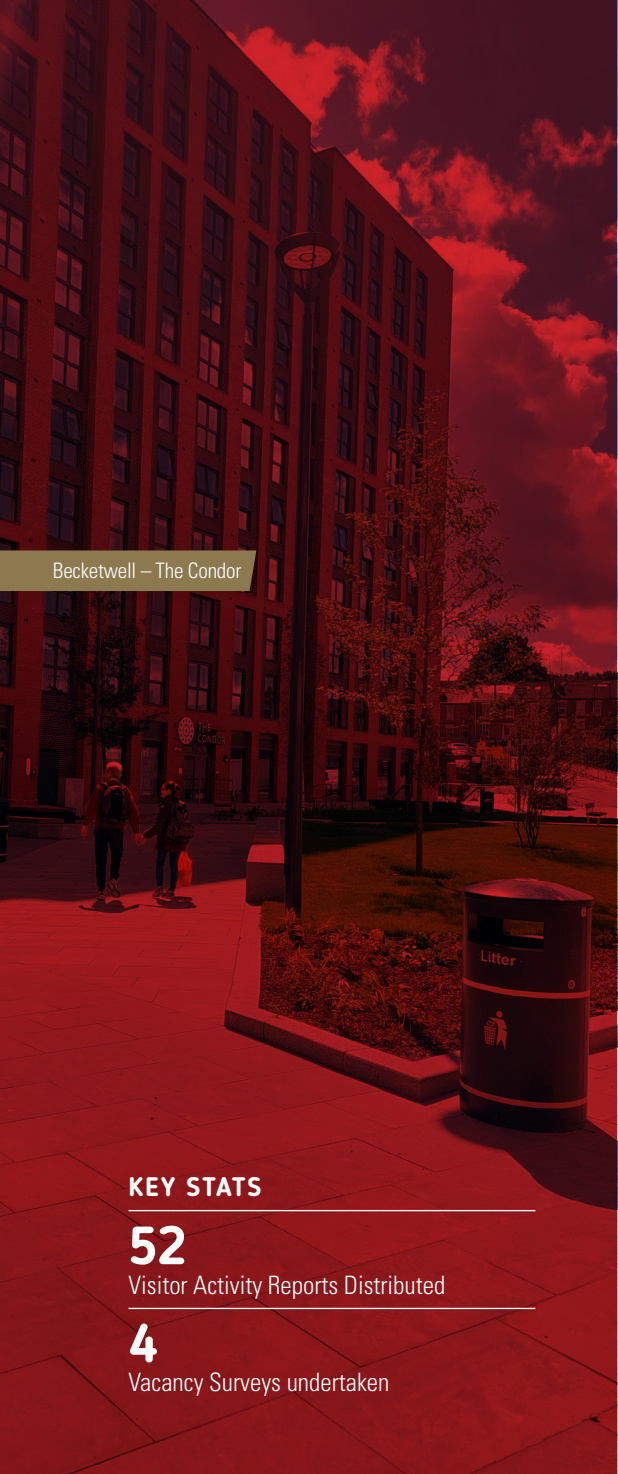
4807
interactions

1472
deal views

CATHEDRAL QUARTER BID NEWSLETTERS

Throughout the year, the BID Project team released three newsletters dedicated to updating businesses on the latest developments and activities within the Cathedral Quarter BID.





Becketwell – The Condor

OBJECTIVE

3

THE CATHEDRAL QUARTER GROWTH & INVESTMENT

Significant efforts have been underway throughout the year, working diligently behind the scenes to foster the growth, development, and investment of businesses that align with and enhance the strengths of the Cathedral Quarter.

BECKETWELL REDEVELOPMENT

This past summer marked the official opening of **'The Condor,'** a residential complex comprising 259 apartments, complemented by the inauguration of the newly established public green space known as **'Springwell Square.'** Presently, the construction phase for Phase Two of the Becketwell Development is underway. This upcoming stage will feature the creation of an Entertainment Arena, anticipated to be finished in early 2025.



GEO-SENSE

The BID remains committed to supporting the footfall monitoring system known as **GEO-Sense.** Specially designed sensors collect anonymised data, supplying valuable insights into unique visitor counts. This data facilitates the generation of detailed reports, including precise visitor numbers, dwell time, visitor movements, and visit frequency. This essential information can be leveraged to attract new businesses and investments to the Cathedral Quarter.

KEY STATS

52

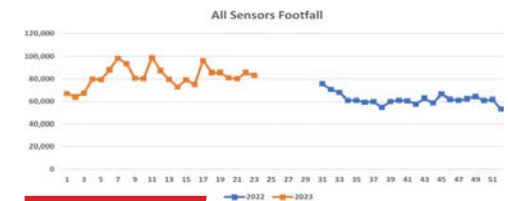
Visitor Activity Reports Distributed

4

Vacancy Surveys undertaken

PERFORMANCE MONITORING

Partnerships for Better Business (pfb uk), serving as the contract managers for Cathedral Quarter and St Peters Quarter BIDs, maintain an ongoing **weekly sales and footfall monitoring** initiative encompassing both BID areas. This information plays a pivotal role in overseeing the city's performance, serving as a crucial tool for attracting new businesses and investments into Cathedral Quarter. Additionally, the BID conducts a quarterly vacancy survey to assess the economic well-being and performance of the area, providing valuable insights for future projects and initiatives.



Footfall monitoring

DERBY MARKET HALL & OSNABRUCK SQUARE

The ongoing development of Derby's Market Hall has entered a new stage, with an invitation extended to traders expressing interest in securing one of its 42 stalls. Hemingway Design is at the forefront of this initiative, encouraging both start-ups and established businesses to become part of the vibrant creative community. Anticipated to open its doors in Spring 2025, the Market Hall is poised to offer a dynamic mix of shopping, dining, and entertainment experiences.

The Victorian structure, meticulously restored, showcases an impressive cast iron and glass roof. The interior is designed with adaptability in mind, allowing for flexible configurations to suit a diverse range of events. This innovative project promises to breathe new life into the historic Market Hall, creating a hub for commerce and culture in the heart of Derby.

In addition to the successful completion of the **Derby Market Hall** and the **Albert Street & Victoria Street Improvements**, **Osnabrick Square** is set for a transformation into a new public space designed for outdoor dining and relaxation.



Derby Market Hall



Osnabrick Square

ALBERT STREET & VICTORIA STREET IMPROVEMENTS

Recently, the enhancement project for **Albert Street** and **Victoria Street** has commenced with the aim of mitigating congestion, reducing pollution, and facilitating smoother travel for cyclists and pedestrians. The upgrades encompass the establishment of broader pathways, enhanced cycle lanes, and the installation of additional cycle stands. Moreover, new paving is set to enhance the overall coordination of the streets. These improvements are anticipated to continue until Spring 2025.

UNIVERSITY OF DERBY BUSINESS SCHOOL

Progress is in full swing on the development of the **University of Derby Business School**, located on the northern boundary of the Cathedral Quarter, with plans for its grand opening in 2024/25. This state-of-the-art facility will house thousands of students and hundreds of educational staff. Situated near the law school, this new development is expected to attract substantial foot traffic to our area. Furthermore, the project is committed to achieving net-zero carbon emissions, both during construction and in its ongoing operations.

REPRESENTING CATHEDRAL QUARTER BUSINESSES

In addition to executing projects and organising activities within the Cathedral Quarter BID vicinity, the BID has actively participated in numerous **meetings, summits**, and **conferences** throughout the year. This proactive engagement serves to

enhance the visibility of Cathedral Quarter at both local and national levels, guaranteeing that the perspectives of the BID and its affiliated businesses are duly acknowledged. Illustrative instances of such engagements encompass:

- City Centre Task Force
- Marketing Derby Bondholder events
- Association of Town & City Management conferences
- Pubwatch
- Proactive Engagement Partnership (PEP)
- City centre summit
- Destination Derby Board
- Derbyshire Business Crime Reduction Partnership (DBCPRP)
- Derby Economic Development Advisory Committee (DEDAC)



Albert Street



University of Derby Business School

CQ BID FINANCIALS

Unaudited accounts including estimated accruals as at February 2024.

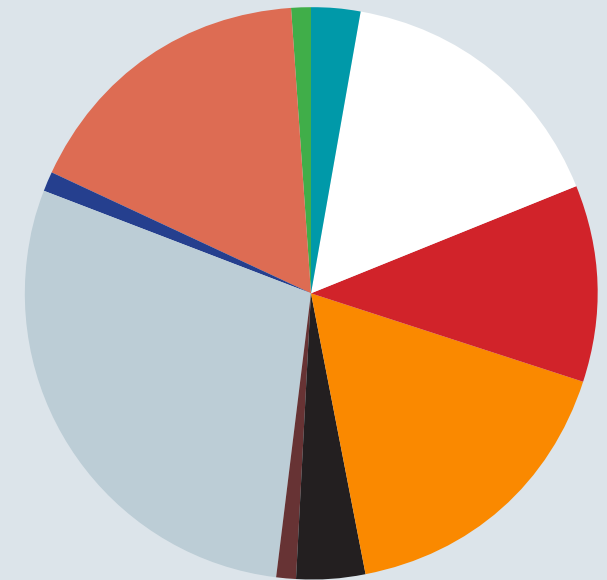
	Budget per objective £	Actual spend to date (Apr 2023 to Feb 2024) £
Objective 1 – Experience	214,699	216,832
Objective 2 – Businesses	52,260	49,575
Objective 3 – Growth and Investment	30,200	28,353
Central Admin & Overheads	8,811	8,481
Levy Collection costs	12,000	13,000
BID Renewal/accrual	15,000	15,000
Overheads	20,242	22,091
Totals	353,212	353,331

As of end of December 2023, £288,174 of levy had been collected by Derby City Council and we thank businesses for their prompt payment which has enabled the BID to continue providing support and delivering priority projects.

Over the course of 2023, the Cathedral Quarter BID was able to generate over £59,000 in savings and in-kind funding for projects and activities in support of Cathedral Quarter Businesses.

The BID has drawn on its cash reserves this year to supplement the budget.

SECTOR BREAKDOWN



- CULTURE – 3%
- EVENING ECONOMY – 16%
- FOOD AND DRINK – 11%
- HEALTH AND BEAUTY – 17%
- LEISURE – 4%
- PLACE OF RELIGIOUS WORSHIP – 1%
- PROFESSIONAL SERVICES – 29%
- SCHOOL, COLLEGE, UNIVERSITY – 1%
- SHOPPING – 17%
- CHARITY SHOP – 1%



Electric Daisy

Poetry Festival

Derby Riverboat

GET INVOLVED IN YOUR BID

Maximising your engagement and actively participating in various activities will significantly enhance the value you derive from your BID levy.

Explore the following avenues to get involved:

- Stay informed about BID news and opportunities through Cathedral Quarter ebulletins and social media.
- Participate in Cathedral Quarter BID working groups and attend social events.
- Connect with your BID Project Manager, BID Project Executive, and Cathedral Quarter Rangers for insights into ongoing projects and potential opportunities.
- Consider becoming a member of the Cathedral Quarter BID, granting you access to the AGM and the ability to vote on BID company matters.
- Explore the opportunity to join the Cathedral Quarter Board, contributing to the oversight of BID activities and ensuring adherence to BID regulations.
- Keep an eye out for chances to submit quotes for the supply of BID products and services.

PAYING YOUR BID LEVY

Every business in the Cathedral Quarter is required to pay a levy which is in addition to Business Rates and needs to be paid separately (regardless of how you pay the Business Rates).

Prompt payment will help ensure that the objectives that were voted on in the Business Plan come to fruition.

You can pay your levy in the following ways. Please always quote your BID account reference. This is an eight digit number starting with a 5.

- **By debit or credit card**, telephone **0345 600 1982** or online – **www.derby.gov.uk/payments**
- **Online** by creating a new payee for the Derby City Council and using the following account details: Lloyds Bank sort code **30 92 59** account number **00008503**.

If you have any questions, please contact the Business Rates office at Derby City Council.

Tel **01332 642428** or email **business.rates@derby.gov.uk**

The Cathedral Quarter BID levy criteria can be found in the BID Business Plan, available to view online or on request from the BID office.



CATHEDRAL QUARTER DERBY

CATHEDRAL QUARTER OFFICES
2nd Floor, 12 The Strand, Cathedral Quarter, Derby DE1 1BA
Tel: 01332 419053 • enquiries@derbycathedralquarter.co.uk



THANK YOU

A heartfelt thank you to the businesses that actively participated in this year's Cathedral Quarter Business Improvement District (BID) projects. Your commitment to enhancing our community has been invaluable, contributing to a thriving and vibrant district. Your collaboration has not only improved the local business environment but has also positively impacted residents and visitors. We are grateful for your dedication and look forward to continued success together in the coming year. This is just a selection of our businesses that have participated in some of our activities this year and we also extend our thanks to all those not listed but were included in our social media campaigns.

- | | | | | | | |
|---------------------------|-------------------------|-----------------------------|---------------------------------|---------------------------|------------------------|--------------------------------------|
| 1NE | Blacksmiths Lounge | Demons Of Ink | Horizons 6th Form | Otaku World | Smith Partnership | The Mecca |
| 2 Wheelies | Blend | Derby Cloth House | Huub | PH9 Ltd | Spice Lounge | The Old Bell Hotel |
| 3D Scan Solutions | Blessington Carriage | Derby Computer Museum | John's Framing Service | Pi Kun Tong Aromatherapy | Stein Strasse | The Old Silk Mill |
| 80's Casual Classics | Blue Note Club | Derby Local Studies Library | Keith Hall Hairdressing | Pizza Express | Strand Hair and Beauty | The Smallprint Company |
| Aga | BOA Restaurant | Derby Museum and Art | Kieran Mullin | Platinum Estates | Studio One Tattoo | The Souvlaki |
| Afrikana | Bookcafe in the Quarter | Gallery | Leaders | Portobello | Subism Ltd | The Standing Order |
| Anchor & Crew | BPM Records | Dream Doors | Leeds Building Society | Premier Inn | Suds & Soda | The Wedding House |
| Antiques in the Quarter | Bradley and Jefferies | Dreams Bistro | Leek United Building Society | Premier Store | Superdrug | Threadz Quality Preowned and Vintage |
| App4 Developments | Commercial Solicitors | Family Law Group | Little Cobbler & Key Smith | Primark | Tanning Shop | Thrive Mind Village |
| Artcore | Brigdens Country | Fat Cat Cafe | London Camera Exchange | QUAD | Tax Partnership | Tiger Bar |
| Ashby Family Law Practice | Brigdens Menswear | Foulds Guitars | Lorentes Tapas | Quality Florists | The Aga Shop | Timms Solicitors |
| Ashley Adams | Bunk | Gadsby Nichols | Louise West Lace Design | Queen Street Convenience | The Breathing Space | Tube Gift Shop |
| Ashley Buckley Tailoring | Caffe Nero | George Brigdens | Love and Starfish Art Gallery | Rask | The Brow Edit | Tuckwell & Co |
| Baby M | Canopy | Getahead Training | Martin & Co Property Management | Rose Nails | The Cosy Club | Turtle Bay |
| Bar 56 | Carnivore | GI Group | Milk and Honey Deli | Rothera Bray Solicitors | The Dandy Gent | Urban |
| Bean Caffe | Cedar Tree Chiropractic | Giorgio Reggiani | MM Drum School | S1 Hair | The Distillery | VHS Fletchers |
| BEAR | Courtlands Jewellers | Greggs | Mr Shaws House | S. Bailey | The Fig | Vines Wine Bar |
| Bedazzled Boutique | Create Finance | Hari Hari | Museum of Making | Salamander | The Flower Pot | Vision Express |
| Belong Bar | David Sebastian Salons | Headquarters | Nobel Turkish Barbers | Sally Montague Hair Group | The Forge | Warhammer |
| Bishop Blaise | Deda | Hobsons | Northwood Lettings | Selena Flowers | The Hound Dog | White Stuff |
| Bistrot Pierre | Deesh Dhindsa Hair | Homy & Tasty | | Sleeves | The Kitchen | Zak Dier Hair & Beauty |